

Co-Creating Values-Based ESG Business Strategies

Date

Friday, 30.08.2024

Saturday, 31.08.2024

Sunday, 1.9.2024

Morning

WHY?

Which business for the big transformation?

Session 1 – Global Context

- The global challenge as chance
- Rethinking business

Session 2 – ESG Transformation & Values

- Changing business ecosystem
- Core value “giving”

WHAT?

How to generate ESG business model innovation?

Session 5 – Business Model Innovation

- Business optimization in 3 dimensions
- Building ESG aligned business models

Session 6 – Management Innovation by Values

- Values-based areas of business innovation
- Industry segment innovation

HOW MIGHT WE...?

...scale impact and grow the community?

Session 9 – Towards the C-Organisation

- Capacity building
- Fostering entrepreneurship & leadership

Session 10 – The Values-Based Community

- Building an integral MBA program
- Facilitating network and innovation

Afternoon

HOW?

How to develop leadership and culture?

Session 3 – Values-Based Leadership

- Leadership approaches
- Transformative leadership

Session 4 – Building Organisation Culture

- Generating values and culture
- Ethics and Common good HR

WHAT?

Which strategy options for ESG-aligned growth?

Session 7 – Strategic Management Approaches

- Adding value to the planet through business
- Re-thinking strategy tools and approaches

Session 8 – Building ESG Business Strategies

- ESG trend as an opportunity
- Building values-based business strategies

More Information and Sign Up:



www.marienkroon.org

Evening

Trip to Heusden

Den Bosch boat trip on Canals